

# School for Public Health Research (SPHR)

<b>Programme Title</b>	Reducing alcohol-related health harms in an English context
<b>Lead Researcher(s)</b>	<p><b>Work Package 1:</b> Eileen Kaner, Fuse; Susan Michie, UCL</p> <p><b>Work Package 2:</b> Eileen Kaner, Fuse</p> <p><b>Work Package 3:</b> Rona Campbell, University of Bristol</p> <p><b>Work Package 4:</b> Theresa Marteau, University of Cambridge</p> <p><b>Work Package 5:</b> Susan Michie, UCL</p> <p><b>Work Package 6:</b> Alan Brennan, University of Sheffield; Matt Hickman, University of Bristol; Karen Lock, LSHTM</p>
<b>SPHR Collaborators</b>	<p><b>Work Package 1:</b> Fiona Beyer, Fuse; Susan Michie, UCL</p> <p><b>Work Package 2:</b> Dorothy Newbury-Birch, Fuse</p> <p><b>Work Package 3:</b> Anne Johnson, UCL; Mark Limmer, LiLac</p> <p><b>Work Package 4:</b> Marcus Munafo, University of Bristol; Charles Abraham, University of Sheffield</p> <p><b>Work Package 5:</b> Robert West, UCL; Eileen Kaner, Fuse; Matt Hickman, University of Bristol; John Holmes, University of Sheffield; Alan Brennan, University of Sheffield; Karen Lock, LSHTM</p> <p><b>Work Package 6:</b> Frank de Vocht, University of Bristol; John Mooney, University of Sheffield; Colin Angus, University of Sheffield; Matt Egan, LSHTM</p>
<b>Start Date</b>	1 June 2013
<b>End Date</b>	31 March 2017
<b>Programme overview</b>	<p>The aim of the SPHR alcohol programme is to identify and evaluate approaches to reducing alcohol-related harm that are relevant in an English public health policy context. There are multiple causes and influences on alcohol use. Prevention of alcohol consumption and harm inevitably is complex – and will require multiple integrated components that can operate at individual, community and environmental levels. Our programme of research, therefore, focuses on multiple research areas and draws on a range of methodological approaches which will support evidence-based decision making at a local level.</p>
<b>Outline of projects</b>	<p>Specific studies within the programme include:</p> <p><b>Work Package 1: New technologies for reducing excessive alcohol use</b></p> <ul style="list-style-type: none"> <li>• Cochrane systematic literature review of brief technological interventions to reduce hazardous and harmful drinking</li> <li>• PhD studentship to develop and evaluate a theory-based smartphone application to reduce excessive alcohol consumption</li> </ul> <p><b>Work Package 2: Developing screening and brief interventions in police custody settings</b></p> <ul style="list-style-type: none"> <li>• A pilot randomised controlled trial of alcohol screening and brief interventions in the police custody suite setting</li> </ul> <p><b>Work Package 3: Risky sexual behaviour and alcohol misuse in young people</b></p> <ul style="list-style-type: none"> <li>• Risky sexual behaviour and alcohol misuse in young people: developing a multi-component universal education intervention – secondary data analysis and review of reviews</li> <li>• PhD studentship: The conceptualisation of risk around alcohol use and other behaviours in working class young men</li> </ul>



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	<p><b>Work Package 4: Changing environmental cues to alcohol consumption</b></p> <ul style="list-style-type: none"><li>• Systematic review and evidence synthesis: To estimate the immediate impact of alcohol marketing communications upon alcohol consumption</li><li>• Laboratory-based experiment: To describe the impact of pro- and anti- alcohol advertising on alcohol consumption in young people</li><li>• PhD studentship: To describe the impact of glass design (shape, size and markings) on alcohol consumption</li><li>• Field experiment: To assess the impact of changes in bar environments on drinkers' behaviour patterns</li></ul> <p><b>Work Package 5: Tracking key performance indicators of alcohol consumption in England</b></p> <ul style="list-style-type: none"><li>• ATS statistics: monthly household survey and follow-up postal survey on trends in alcohol consumption and attempts to restrict consumption</li></ul> <p><b>Work Package 6: Preventing alcohol-related harm: Testing and generating evidence and evaluations for local practitioners and policymakers</b></p> <ul style="list-style-type: none"><li>• Engagement and Co-Production: survey and case studies of local alcohol policies</li><li>• Modelling: develop and pilot a local authority-level adaptation of Sheffield Alcohol Policy Model (SAPM-LA)</li><li>• Evaluation: design natural experiments to investigate impact of local policy initiatives</li></ul>
<b>Findings</b>	<i>[to follow]</i>
<b>Publications</b>	<i>[to follow]</i>
<b>Impact</b>	<i>[to follow]</i>
<b>Funding</b>	£3,700,000 approx.
<b>Further information</b>	Contact: James Town, Research Secretary, University of Bristol E: james.town@bristol.ac.uk